EXPRESS MAIL

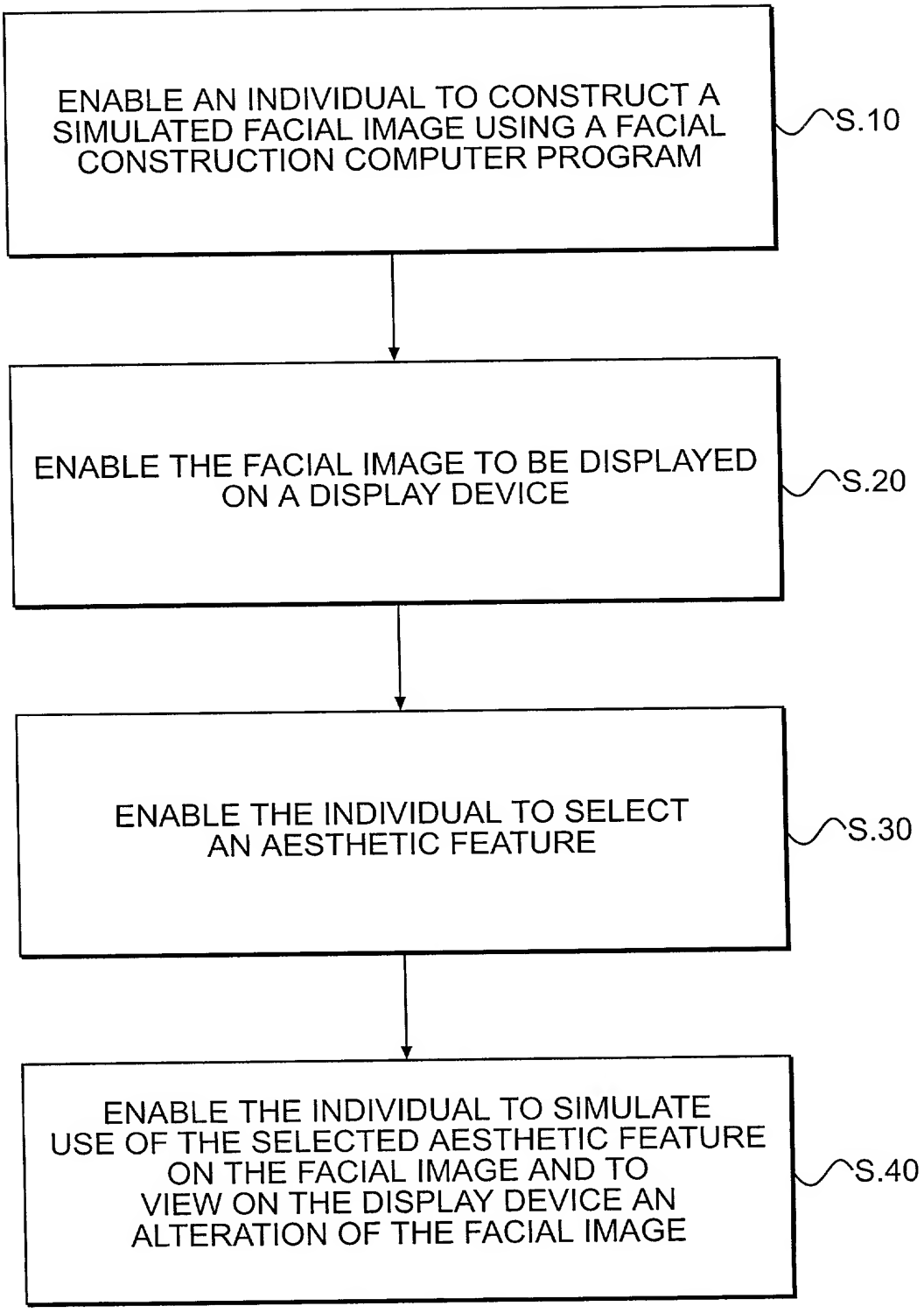


Figure 1A

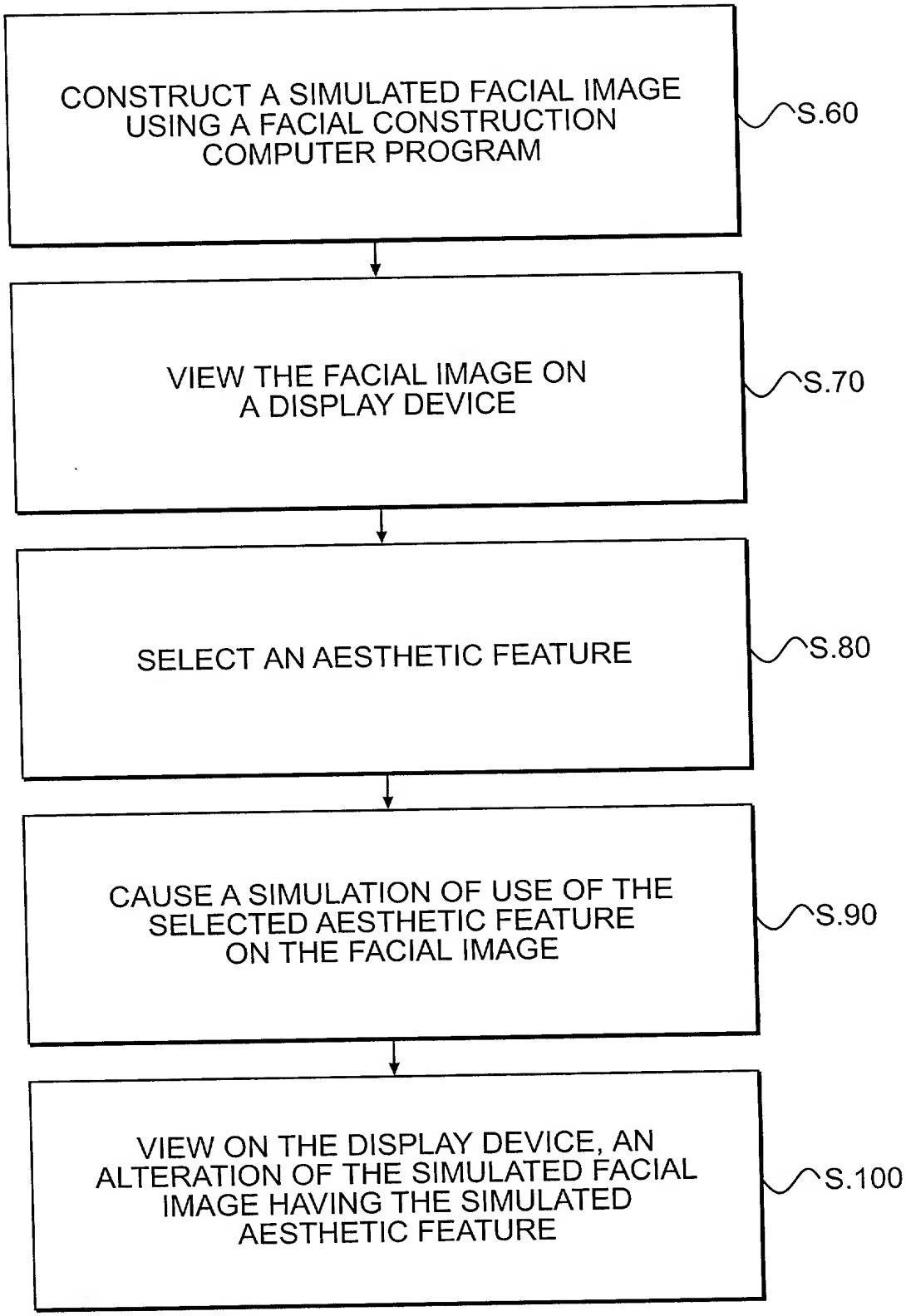

CONSTRUCT A SIMULATED FACIAL IMAGE USING A FACIAL CONSTRUCTION COMPUTER PROGRAM
S.60
VIEW THE FACIAL IMAGE ON A DISPLAY DEVICE
S.70
SELECT AN AESTHETIC FEATURE
S.80
CAUSE A SIMULATION OF USE OF THE SELECTED AESTHETIC FEATURE ON THE FACIAL IMAGE
S.90
VIEW ON THE DISPLAY DEVICE, AN ALTERATION OF THE SIMULATED FACIAL IMAGE HAVING THE SIMULATED AESTHETIC FEATURE
S.100

Figure 1B

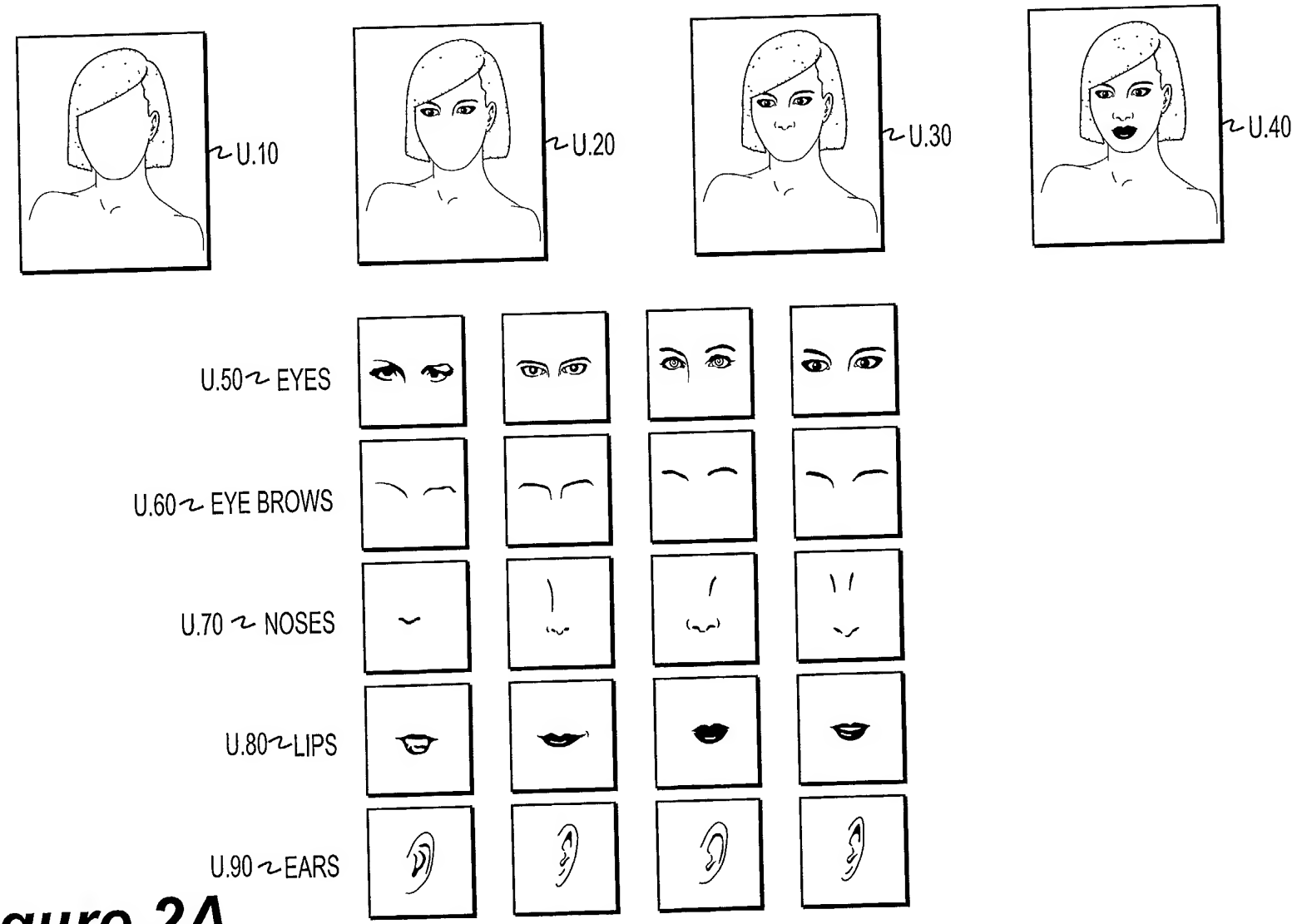

U.10
U.20
U.30
U.40
U.50 EYES
U.60 EYE BROWS
U.70 NOSES
U.80 LIPS
U.90 EARS

Figure 2A

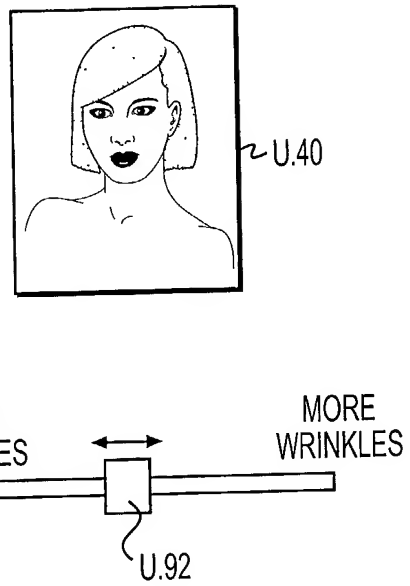


Figure 2B

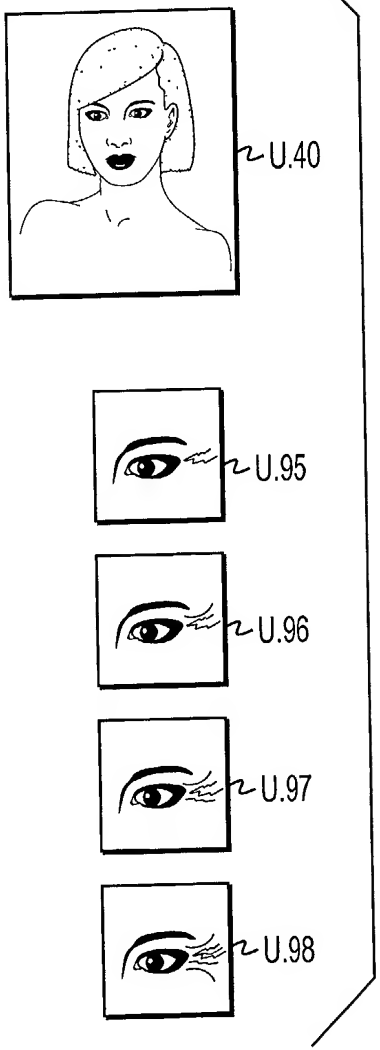
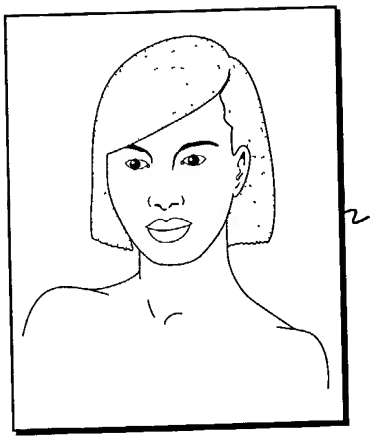
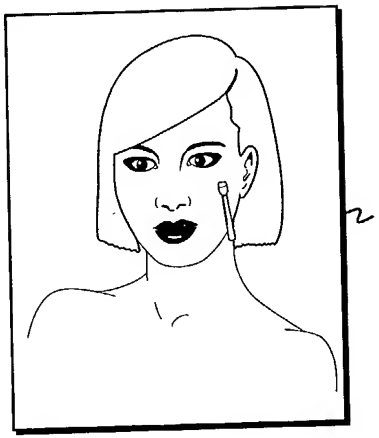


Figure 2C



INITIAL SIMULATED FACIAL IMAGE

Figure 3A



SIMULATED FACIAL IMAGE WITH AESTHETIC FEATURES

Figure 3B

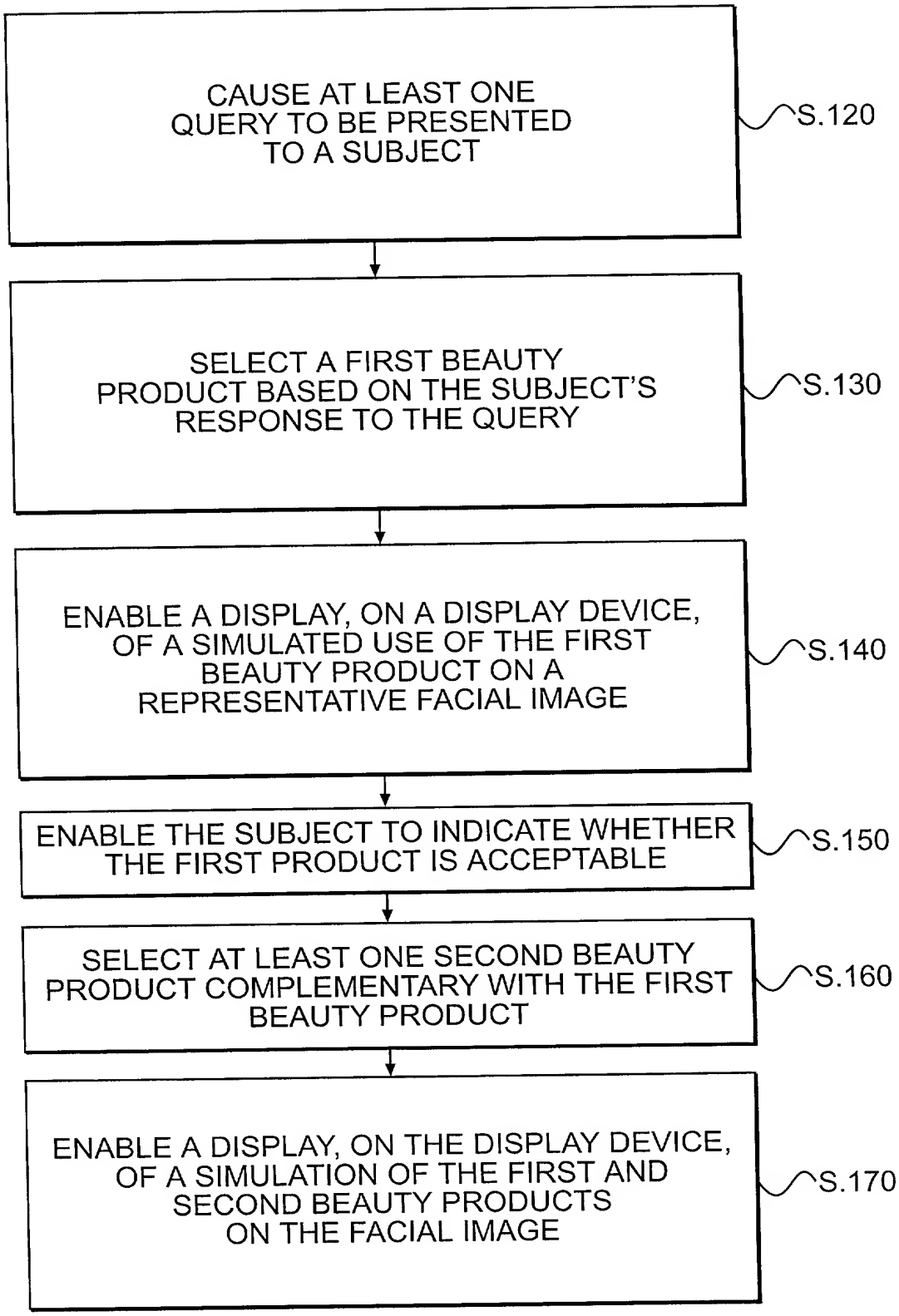

CAUSE AT LEAST ONE QUERY TO BE PRESENTED TO A SUBJECT
S.120
SELECT A FIRST BEAUTY PRODUCT BASED ON THE SUBJECT'S RESPONSE TO THE QUERY
S.130
ENABLE A DISPLAY, ON A DISPLAY DEVICE, OF A SIMULATED USE OF THE FIRST BEAUTY PRODUCT ON A REPRESENTATIVE FACIAL IMAGE
S.140
ENABLE THE SUBJECT TO INDICATE WHETHER THE FIRST PRODUCT IS ACCEPTABLE
S.150
SELECT AT LEAST ONE SECOND BEAUTY PRODUCT COMPLEMENTARY WITH THE FIRST BEAUTY PRODUCT
S.160
ENABLE A DISPLAY, ON THE DISPLAY DEVICE, OF A SIMULATION OF THE FIRST AND SECOND BEAUTY PRODUCTS ON THE FACIAL IMAGE
S.170

Figure 4A

EBAY-45503-42934

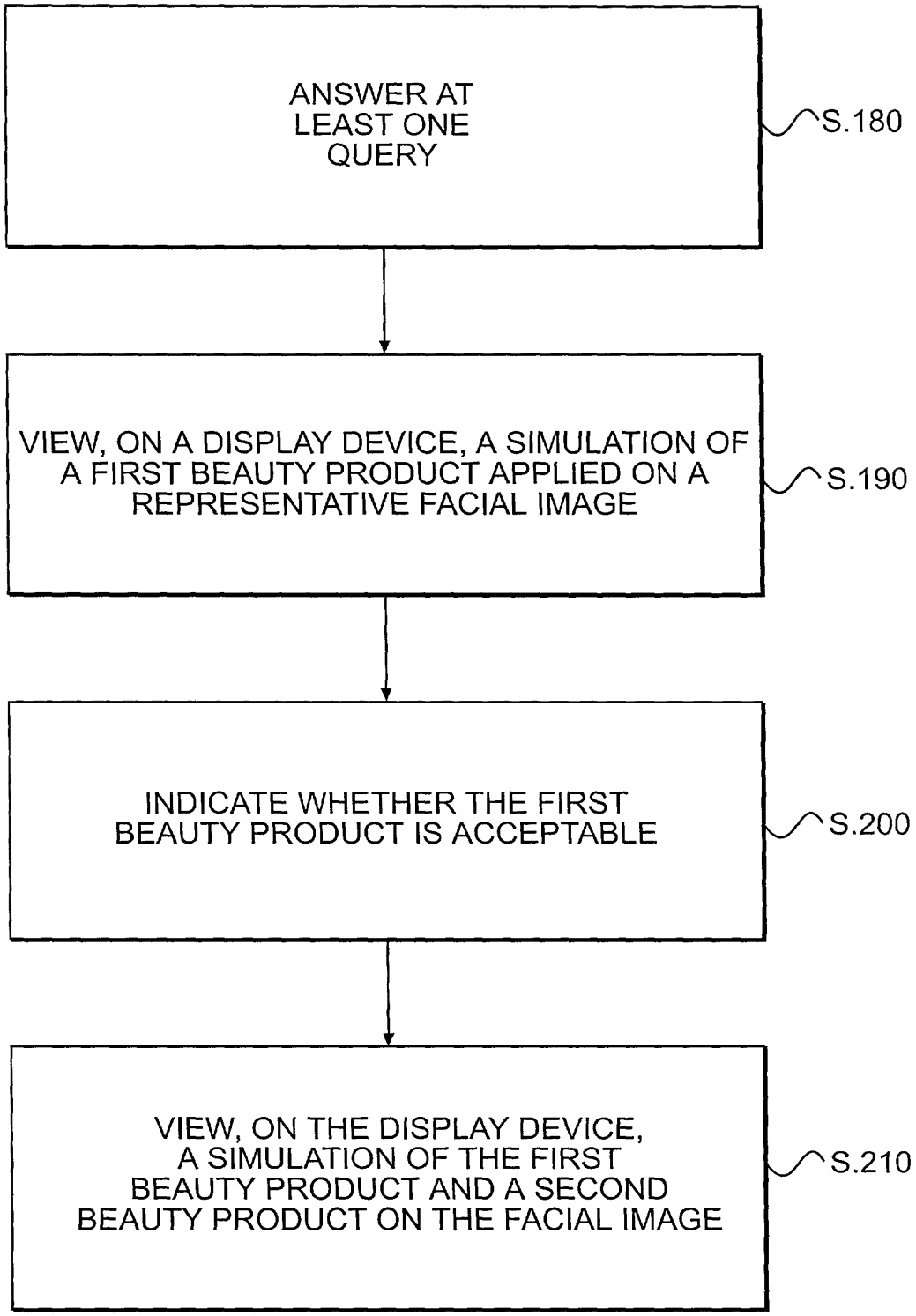


Figure 4B

EAST Search History

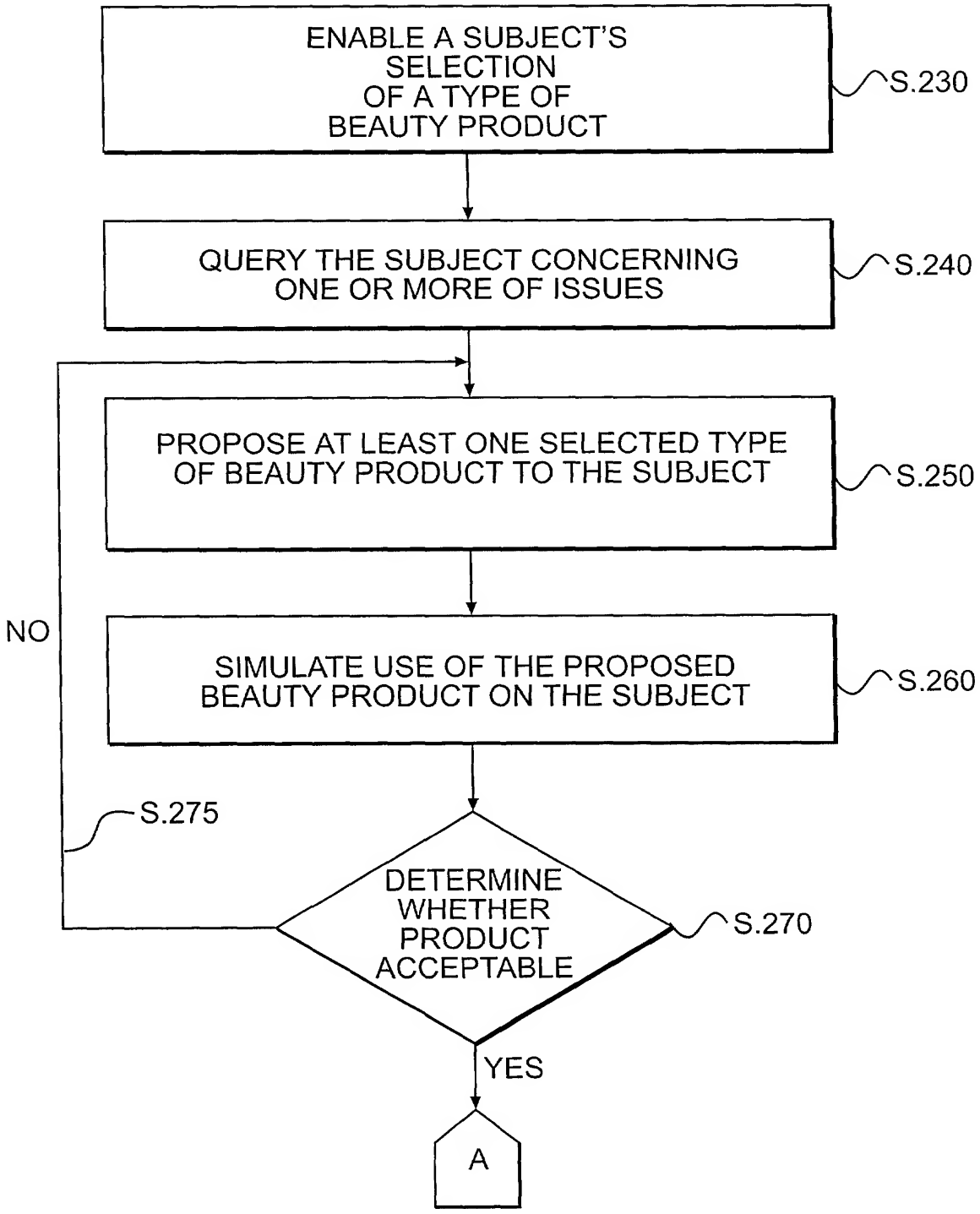


Figure 4C

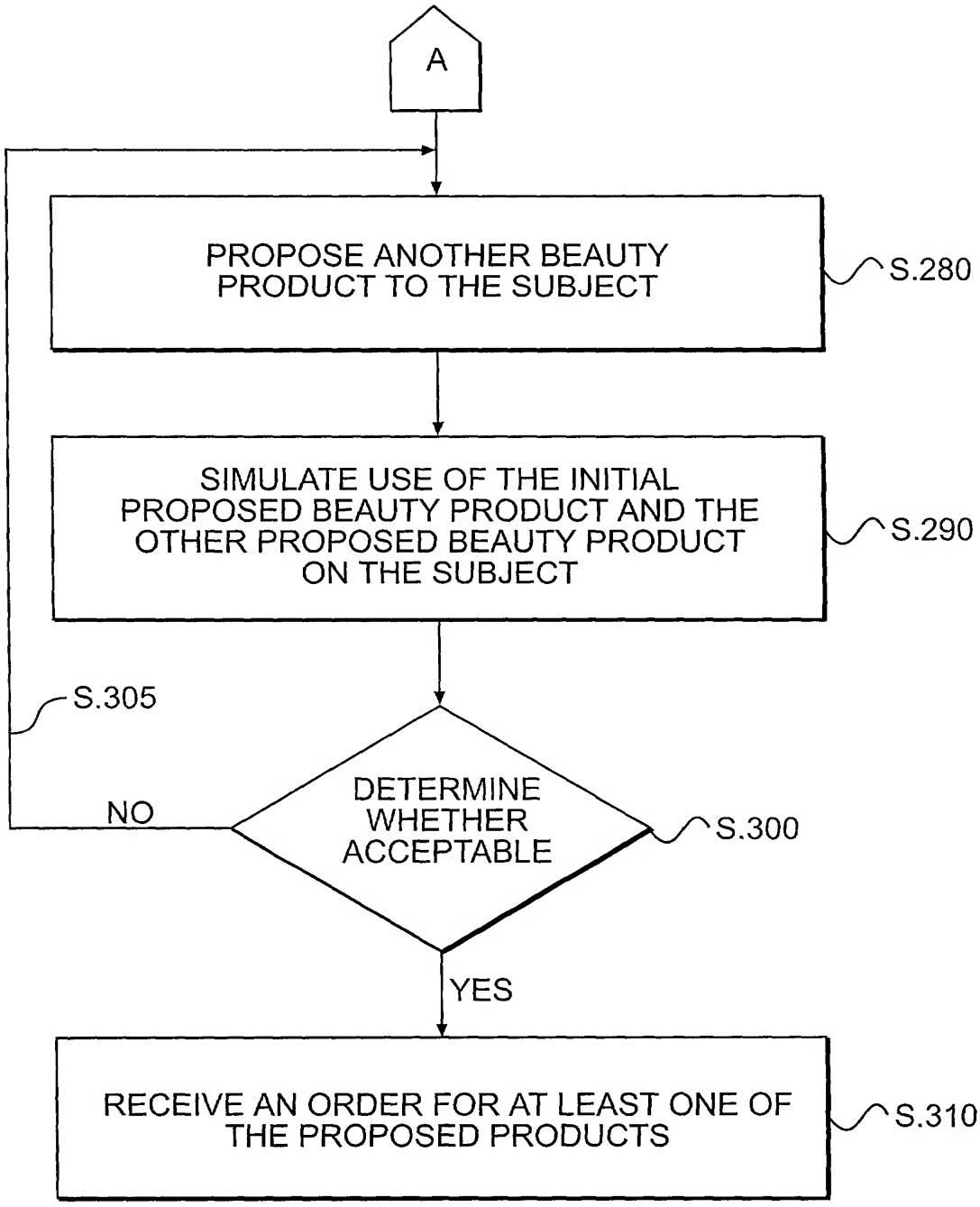

A
PROPOSE ANOTHER BEAUTY PRODUCT TO THE SUBJECT
S.280
SIMULATE USE OF THE INITIAL PROPOSED BEAUTY PRODUCT AND THE OTHER PROPOSED BEAUTY PRODUCT ON THE SUBJECT
S.290
S.305
NO
DETERMINE WHETHER ACCEPTABLE
S.300
YES
RECEIVE AN ORDER FOR AT LEAST ONE OF THE PROPOSED PRODUCTS
S.310

Figure 4D

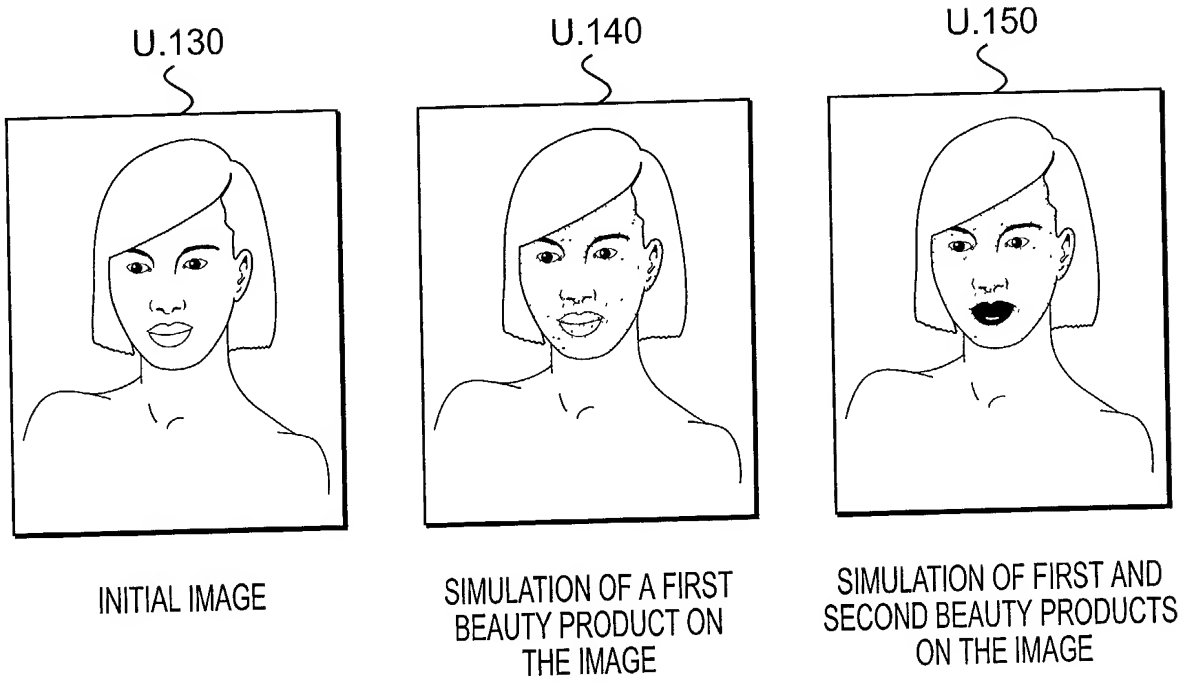

U.130
U.140
U.150
INITIAL IMAGE
SIMULATION OF A FIRST BEAUTY PRODUCT ON THE IMAGE
SIMULATION OF FIRST AND SECOND BEAUTY PRODUCTS ON THE IMAGE
QUERY: IS YOUR SKIN OILY?
U.160
SIMULATION OF THE FIRST BEAUTY PRODUCT ACCEPTABLE?
YES
NO
U.170

Figure 5

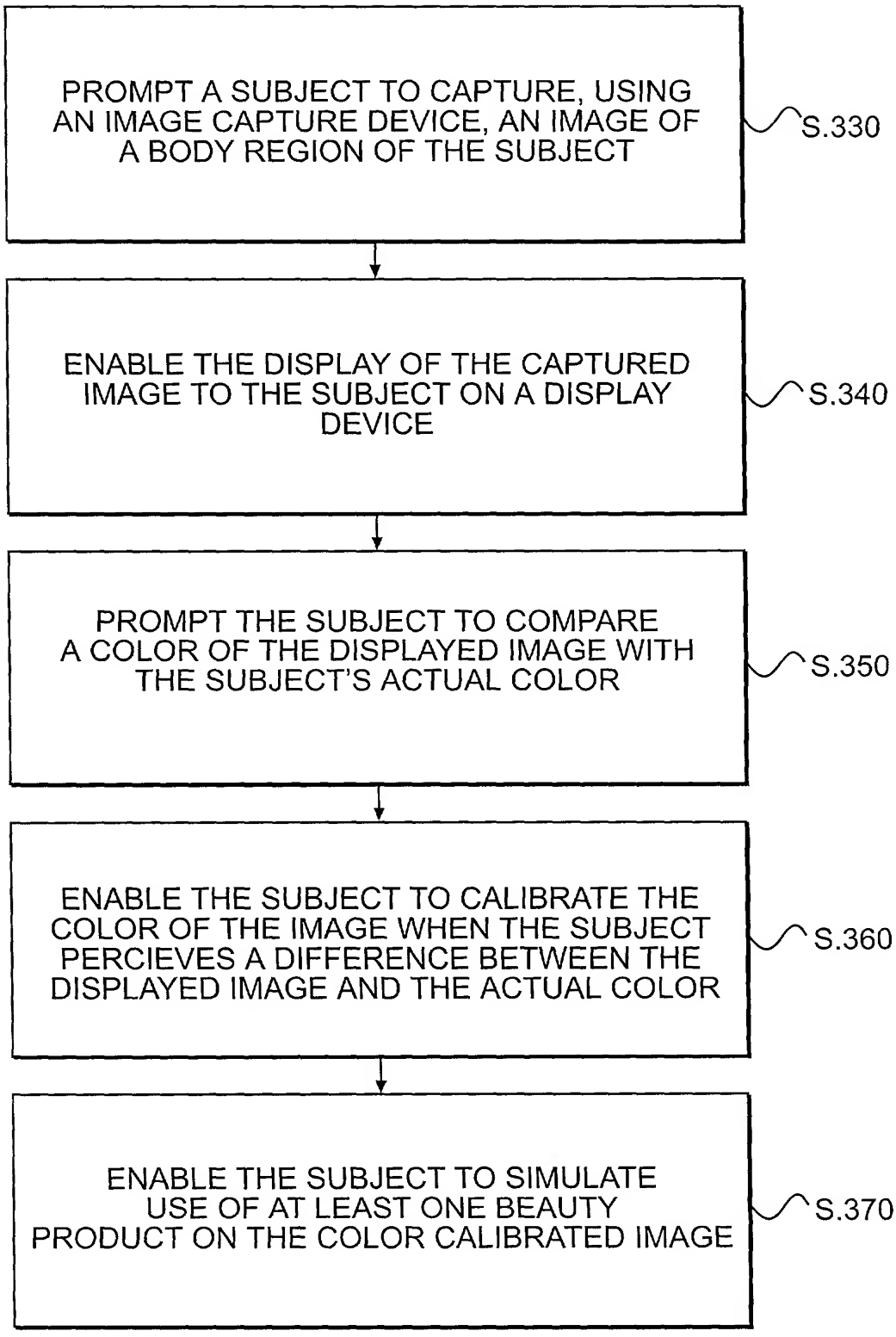

PROMPT A SUBJECT TO CAPTURE, USING AN IMAGE CAPTURE DEVICE, AN IMAGE OF A BODY REGION OF THE SUBJECT
S.330
ENABLE THE DISPLAY OF THE CAPTURED IMAGE TO THE SUBJECT ON A DISPLAY DEVICE
S.340
PROMPT THE SUBJECT TO COMPARE A COLOR OF THE DISPLAYED IMAGE WITH THE SUBJECT'S ACTUAL COLOR
S.350
ENABLE THE SUBJECT TO CALIBRATE THE COLOR OF THE IMAGE WHEN THE SUBJECT PERCIEVES A DIFFERENCE BETWEEN THE DISPLAYED IMAGE AND THE ACTUAL COLOR
S.360
ENABLE THE SUBJECT TO SIMULATE USE OF AT LEAST ONE BEAUTY PRODUCT ON THE COLOR CALIBRATED IMAGE
S.370

Figure 6A

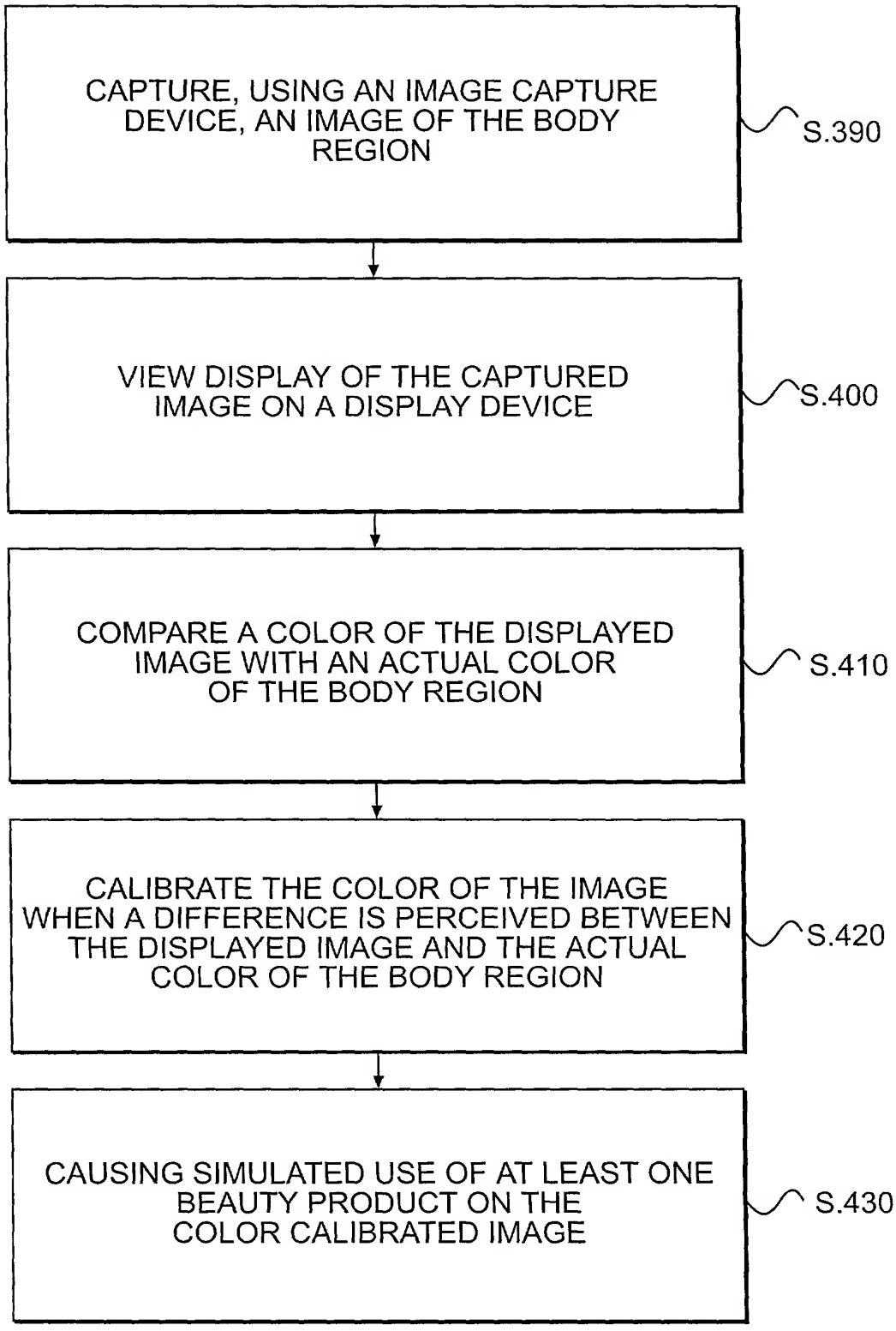
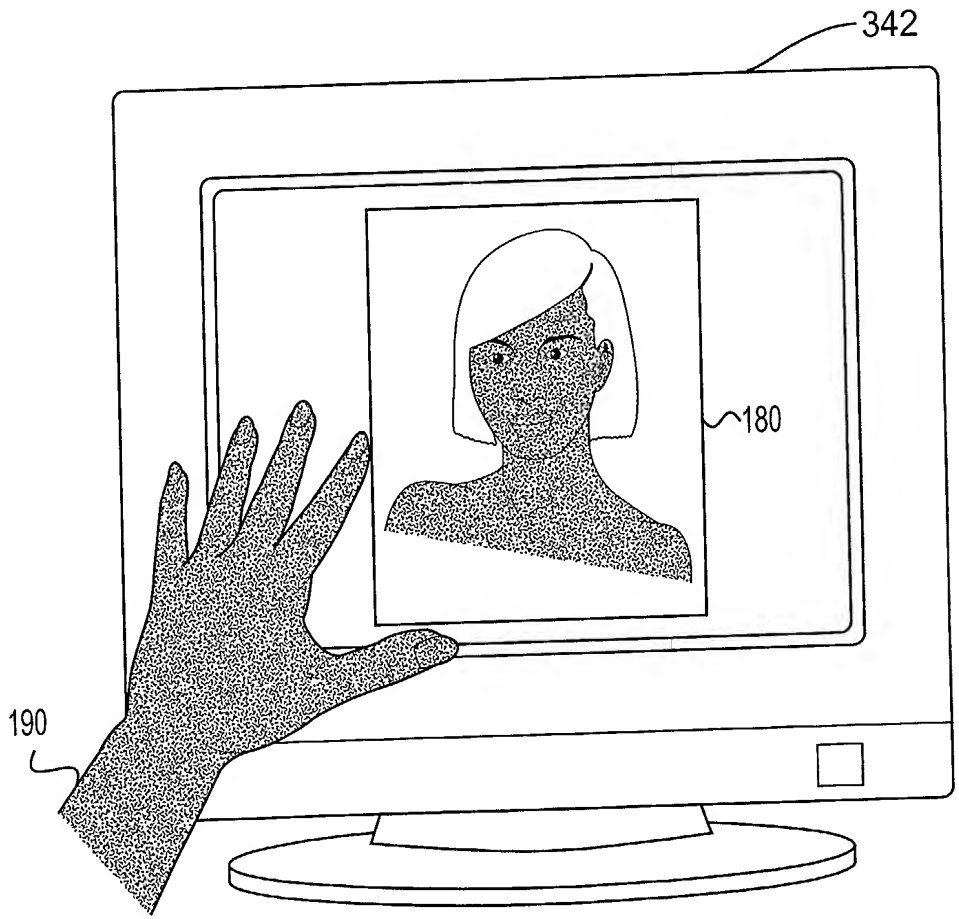

CAPTURE, USING AN IMAGE CAPTURE DEVICE, AN IMAGE OF THE BODY REGION
S.390
VIEW DISPLAY OF THE CAPTURED IMAGE ON A DISPLAY DEVICE
S.400
COMPARE A COLOR OF THE DISPLAYED IMAGE WITH AN ACTUAL COLOR OF THE BODY REGION
S.410
CALIBRATE THE COLOR OF THE IMAGE WHEN A DIFFERENCE IS PERCEIVED BETWEEN THE DISPLAYED IMAGE AND THE ACTUAL COLOR OF THE BODY REGION
S.420
CAUSING SIMULATED USE OF AT LEAST ONE BEAUTY PRODUCT ON THE COLOR CALIBRATED IMAGE
S.430

Figure 6B


342
180
190

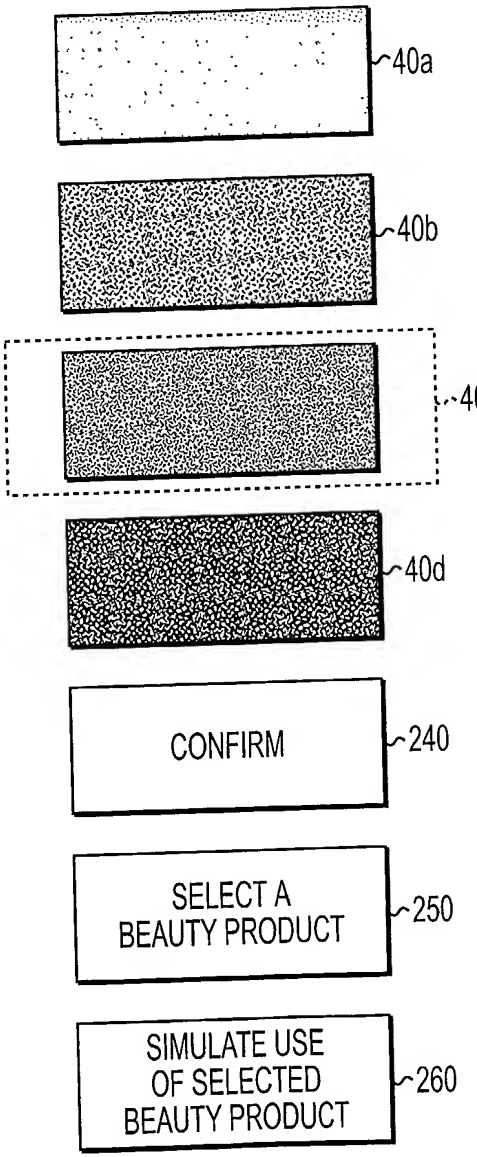

40a
40b
40c
40d
CONFIRM
240
SELECT A BEAUTY PRODUCT
250
SIMULATE USE OF SELECTED BEAUTY PRODUCT
260

Figure 7

EXHIBIT 1002 - PAGE 54

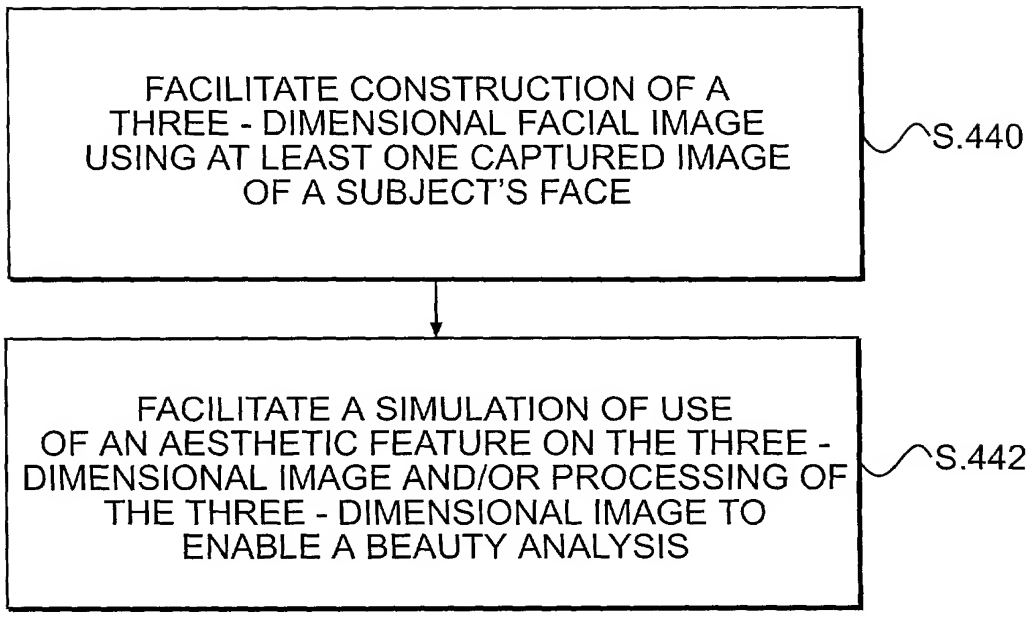


Figure 8

TOP22T ESH2007

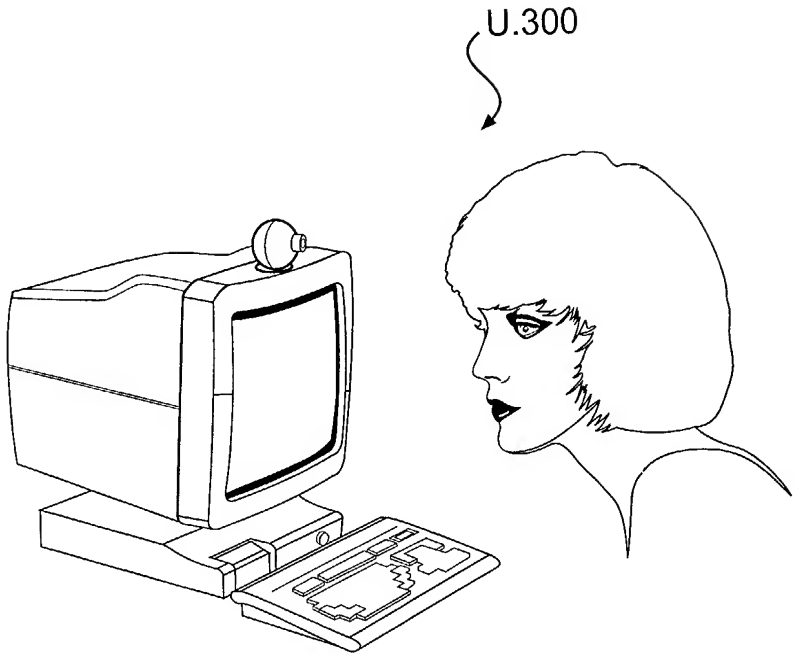


Figure 9A

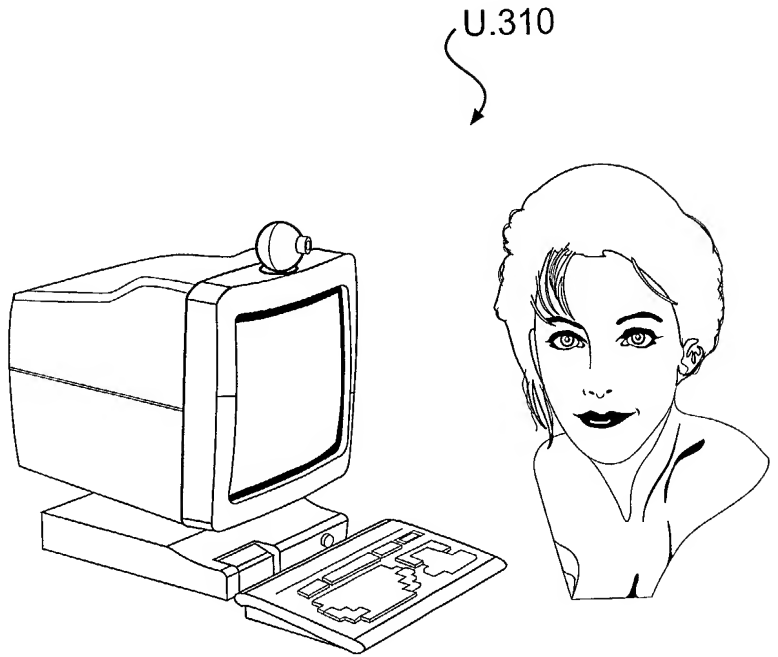


Figure 9B

P6054US0 - 1ECP4

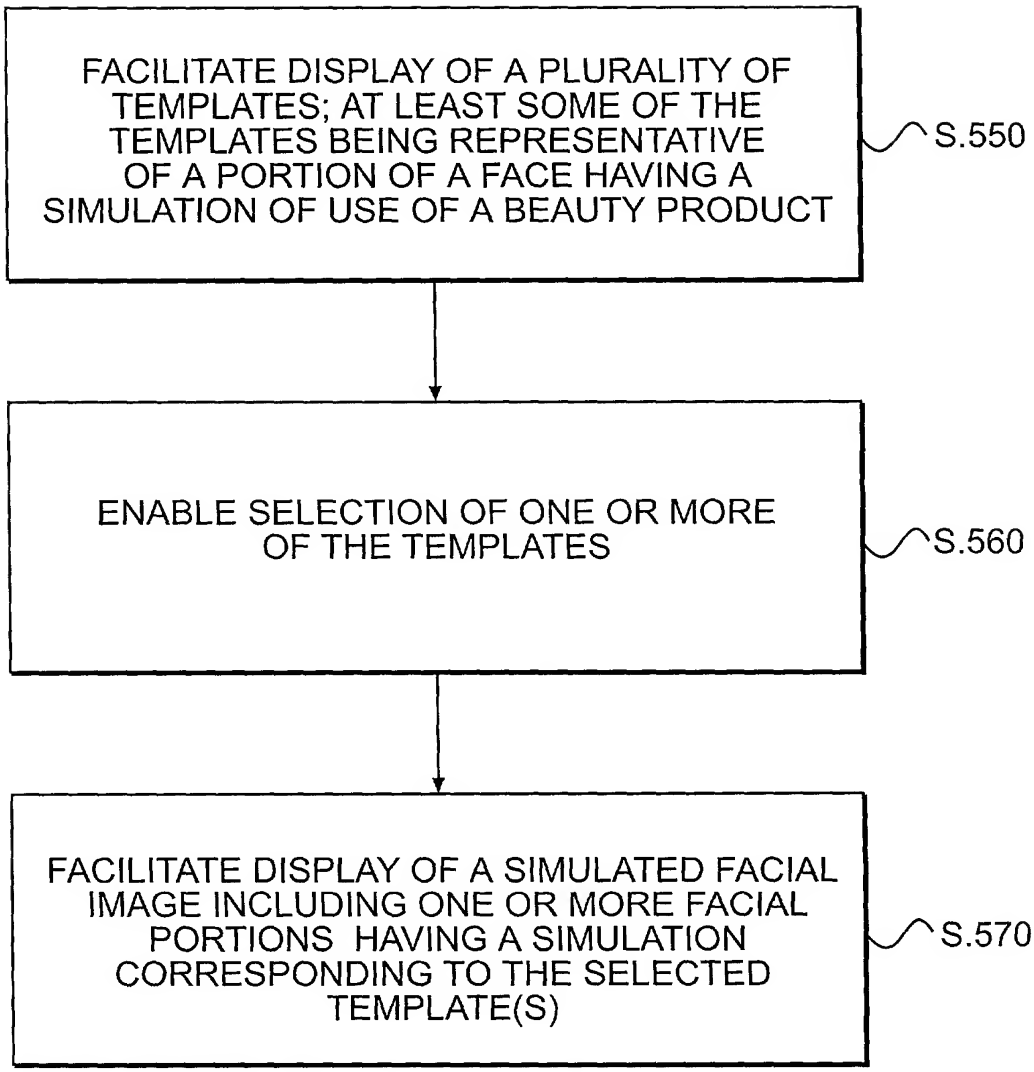


Figure 10A

EXHIBIT 1003 - PAGE 24

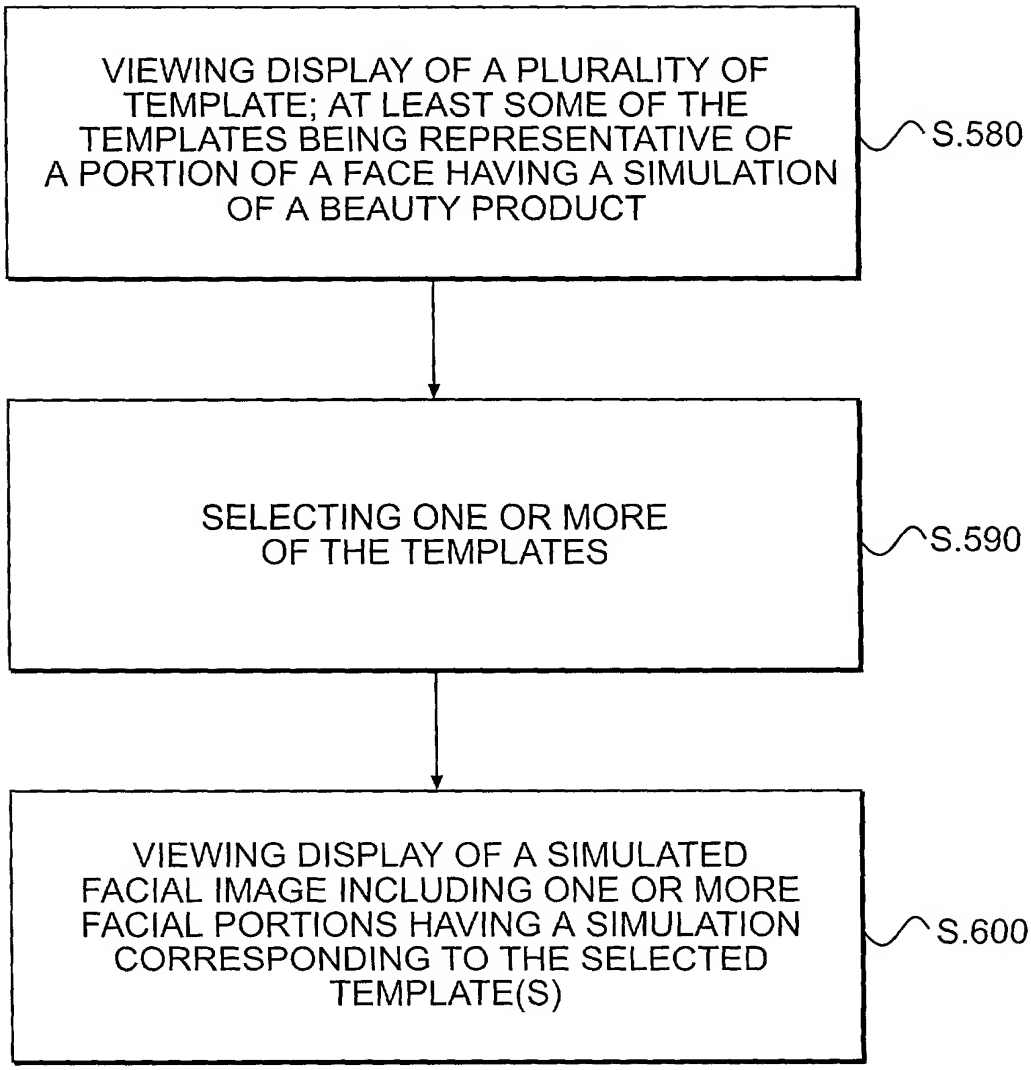


Figure 10B

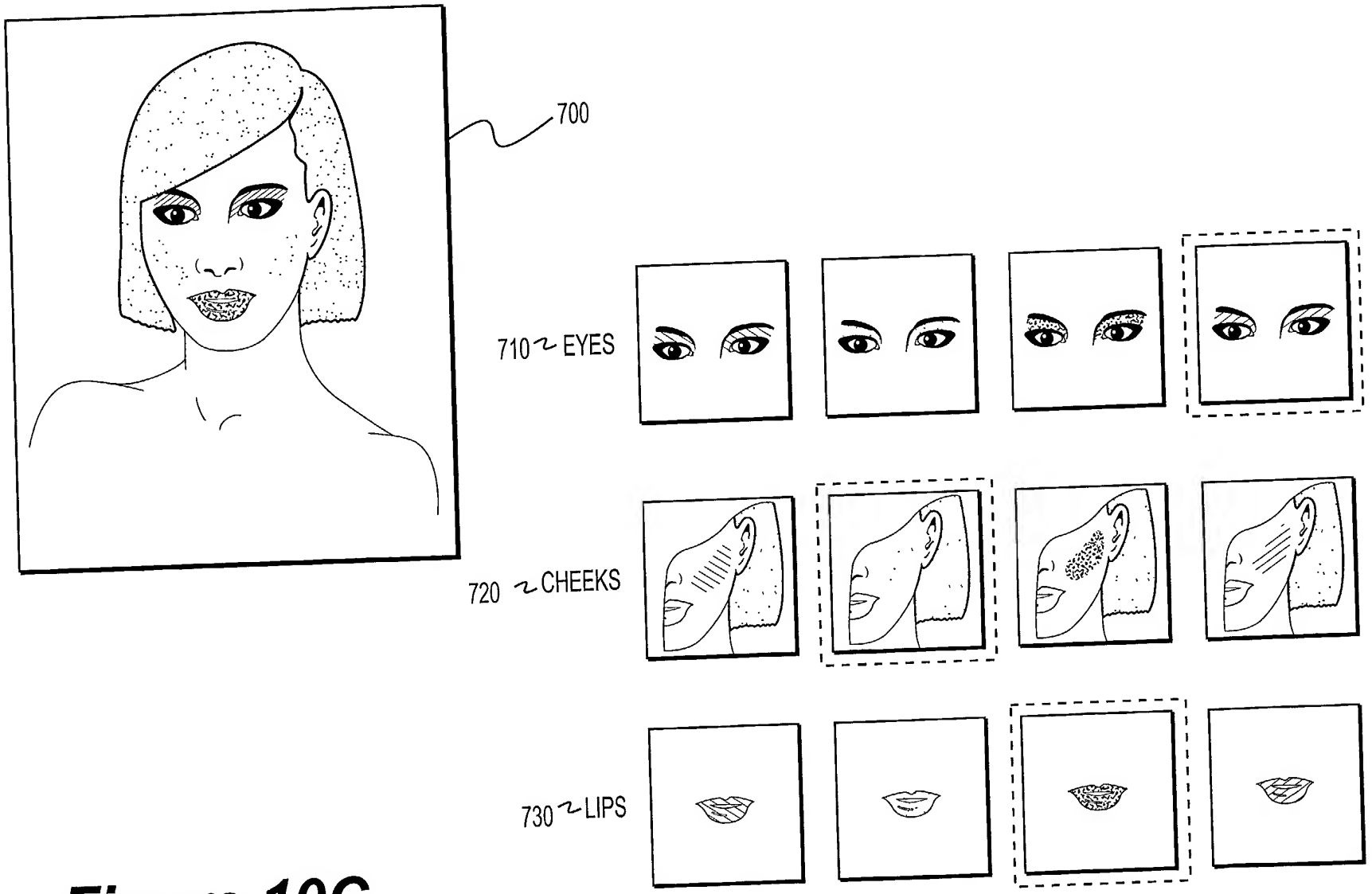


Figure 10C

Express Mail No. EV 322 495 904 US

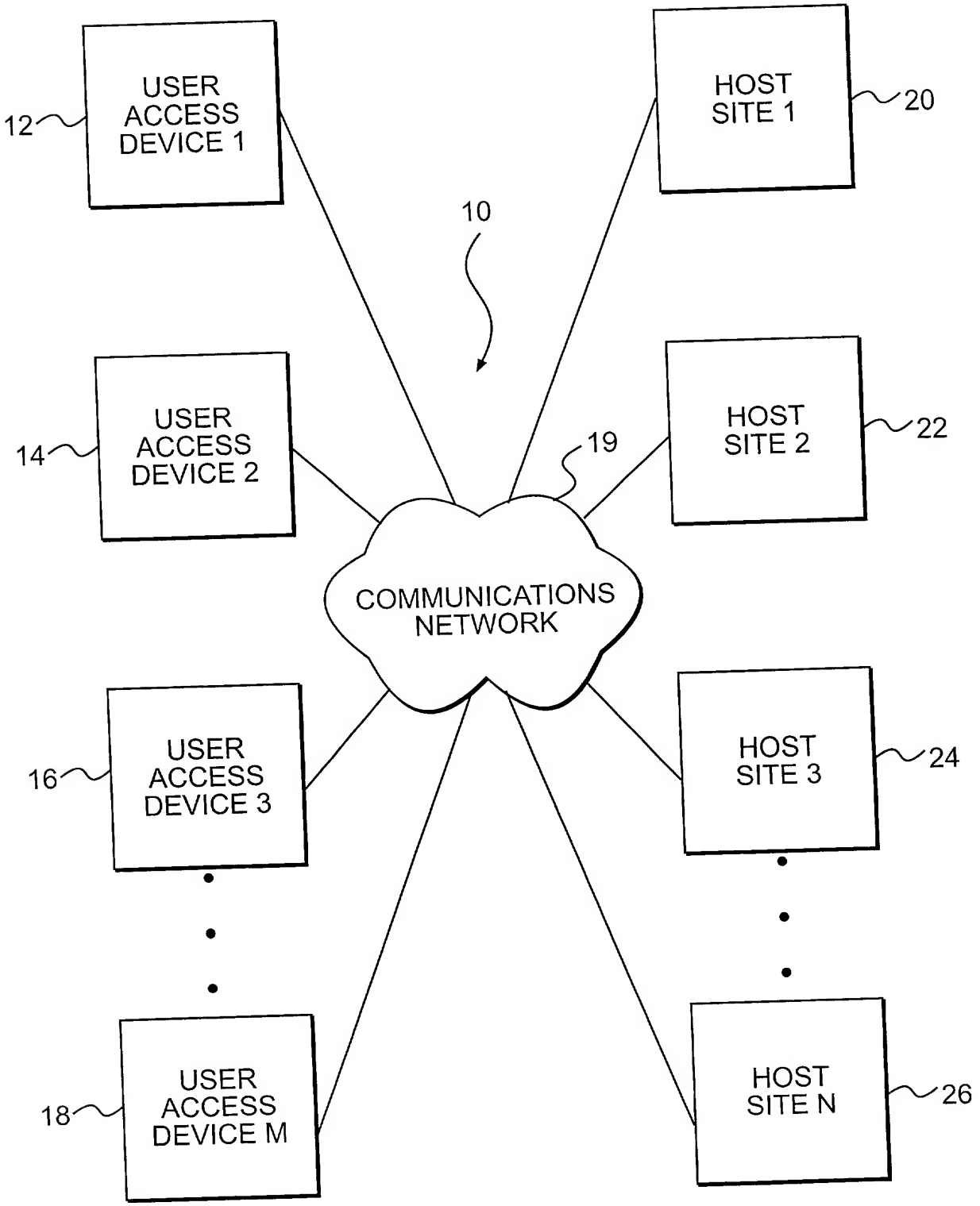


Figure 11

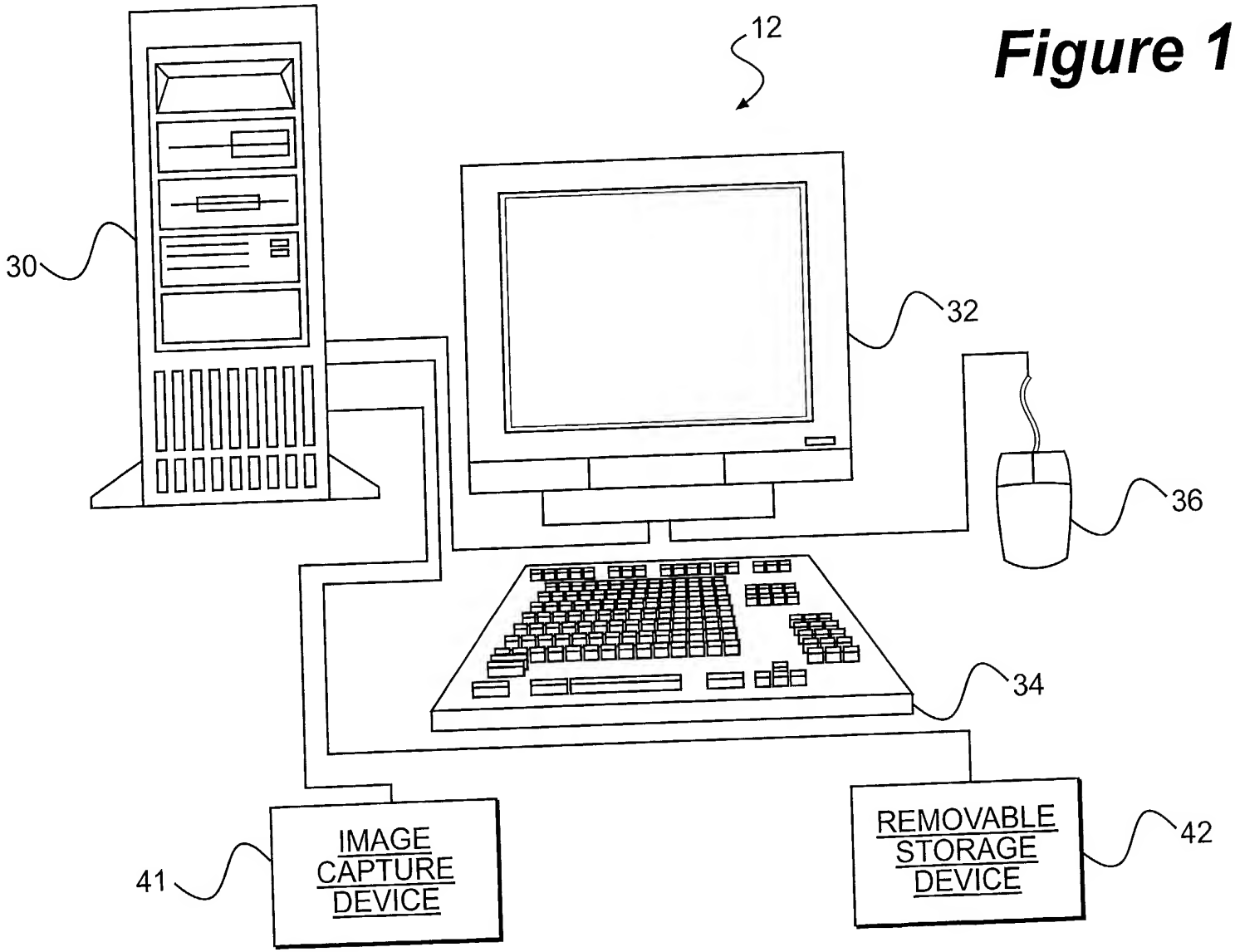

12
30
32
36
34
IMAGE CAPTURE DEVICE
41
REMOVABLE STORAGE DEVICE
42

Figure 12

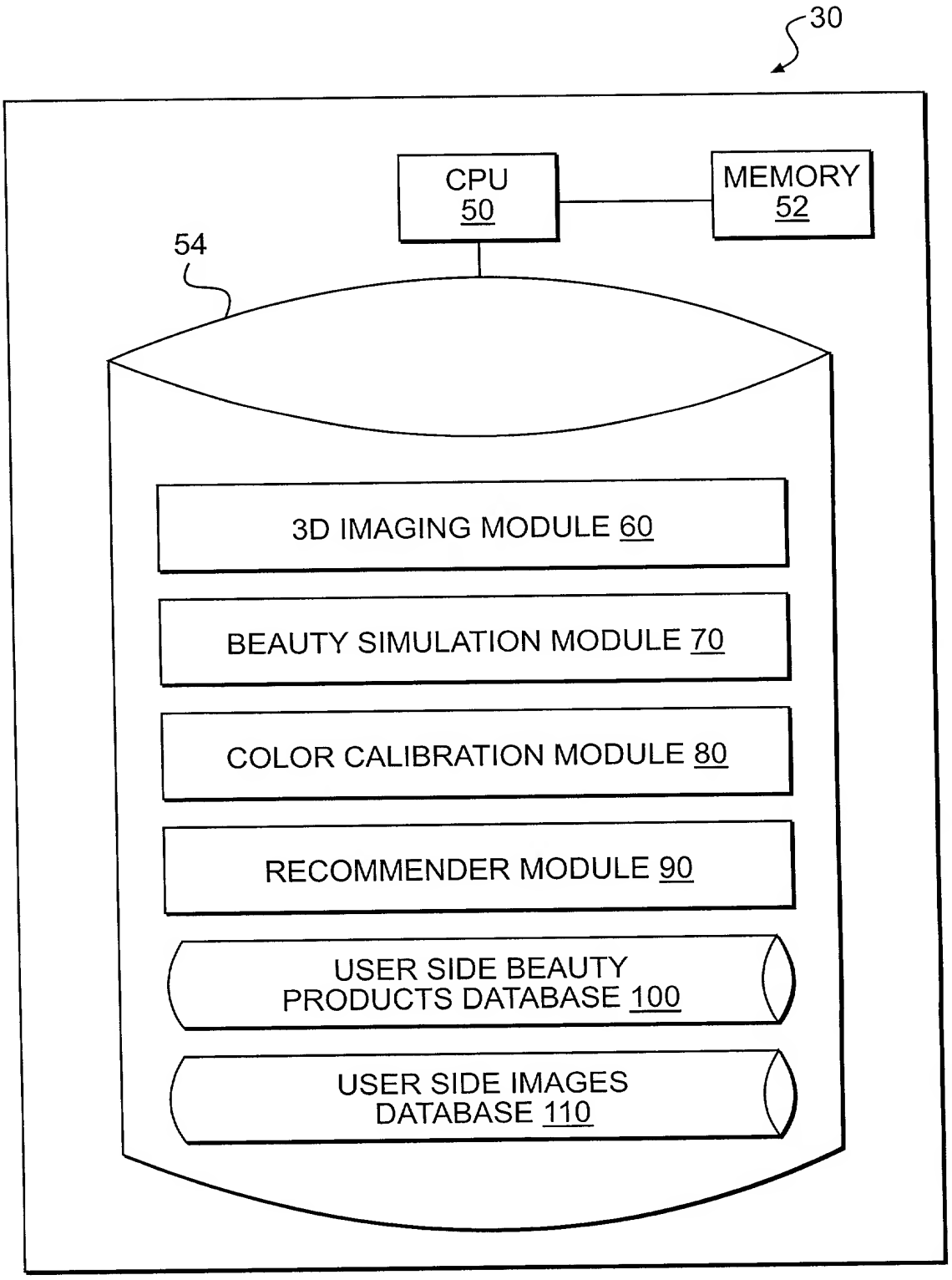

30
CPU
50
MEMORY
52
54
3D IMAGING MODULE 60
BEAUTY SIMULATION MODULE 70
COLOR CALIBRATION MODULE 80
RECOMMENDER MODULE 90
USER SIDE BEAUTY PRODUCTS DATABASE 100
USER SIDE IMAGES DATABASE 110

Figure 13

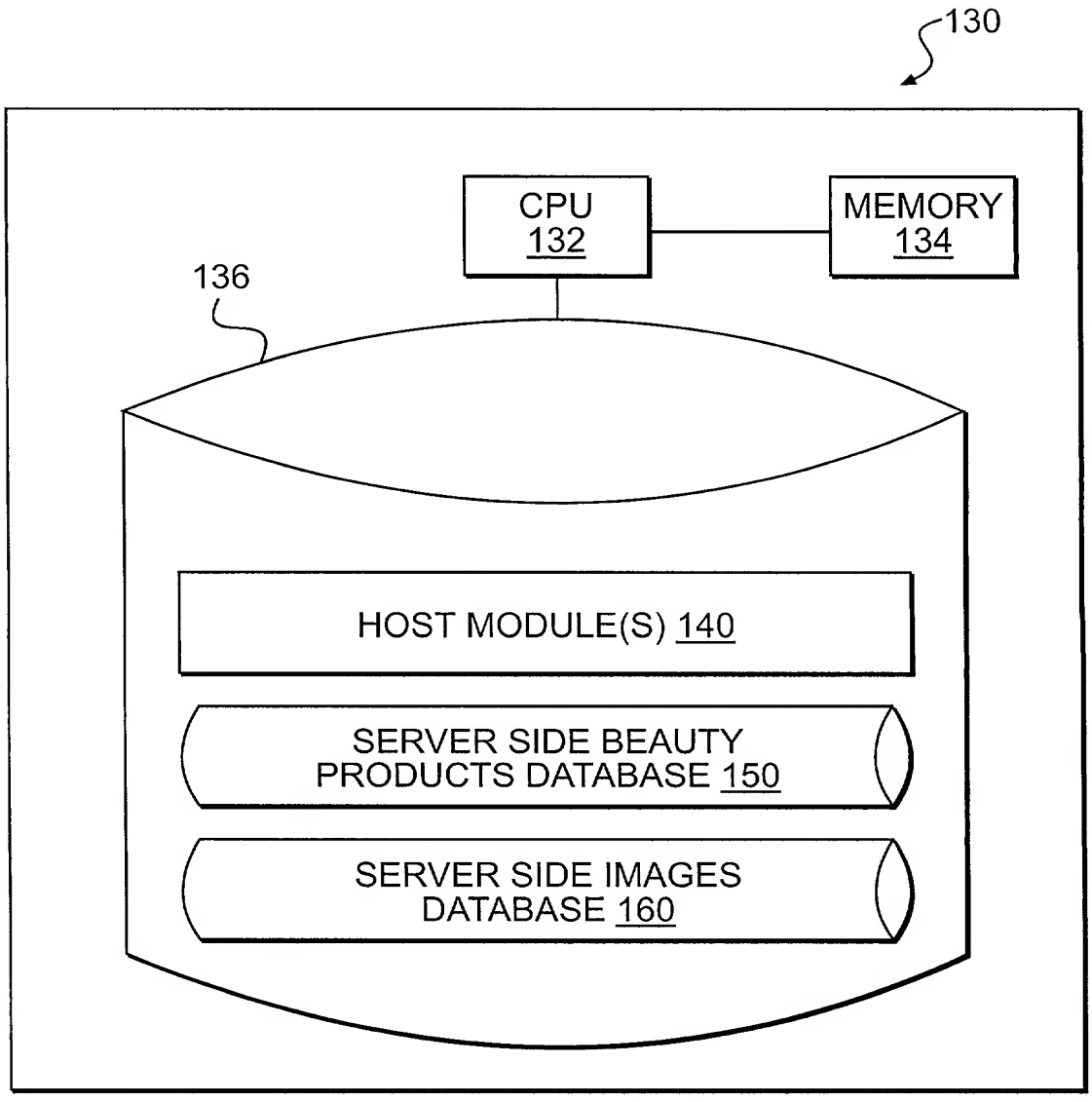

130
CPU
132
MEMORY
134
136
HOST MODULE(S) 140
SERVER SIDE BEAUTY
PRODUCTS DATABASE 150
SERVER SIDE IMAGES
DATABASE 160

Figure 14